



DAWN PARKER, MBA  
EXECUTIVE EDITOR  
DPARKER@PCI.ORG

New.  
Fresh.  
Visionary.

Follow us on  

## Multi-Generational Buildings For Today And Tomorrow

When we look at our quickly changing world demographics, we see a shift to an aging population, whose demands move away from durable goods and towards services such as health care. The younger generation, Millennials typically want different things than previous generations. Additionally, urbanization, an increasing need to build in small spaces, is experiencing growth.

However, one thing that both generations agree on is the desirability of a live-work-play environment and the convenience of having that provided in a single location. Parking structures can be integrated into mixed-use development, providing an even higher level of convenience.

In the precast concrete construction industry, we recognize these shifts and changes, and we adapt, which is why we chose to highlight mixed-use with parking projects in the following pages.

A mixed-use development is not standardized and it can be built in an urban setting or a suburban setting. Often the density levels are higher in an urban setting. It can differ in relation to its surroundings. Mixed-use can be an infill project in an established urban setting or it can be a new development in the growth corridor in a suburban setting.

Regardless of the site (urban or suburban), or the purpose of the building project, (commercial with multifamily residential or health care services with parking and retail), you will discover in the articles featured in this issue that precast concrete provides the precise building products and system of superior quality to exceed the owners and developer's expectations and achieve the architect's vision.

INSIGHT